

Case study

Calvary Hospital, ACT



Specialty	Emergency Medicine
Location	Canberra
Challenges	Calvary Health Care ACT were primarily staffing the ED with FIFO Consultants at significant cost. They also wanted to employ their own registrars rather than take them on rotation from The Canberra Hospital as was the case at the time. Calvary Health Care ACT approached Wavelength International to support the workforce component of the service redesign of their Emergency Department.
Solution	Wavelength executed a combined advertising and search strategy across Australia, the UK and Canada to identify suitable applicants. We ran a multi-media campaign incorporating traditional print and online advertising as well as a video to provide a content-rich presentation to interested candidates.
Outcome	Wavelength successfully recruited six ED Consultants and three Registrars to the department over a six-month period. We also recruited five Senior Resident Medical Officers to be trained as an alternative to Registrars. Wavelength managed all medical registration and immigration requirements for the doctors.
Client feedback	“We were provided with ample applicants to fill our specialist and registrar positions ahead of the agreed timeframe and, because it was so easy, have engaged a whole team of senior RMOs as a ‘bonus’.”